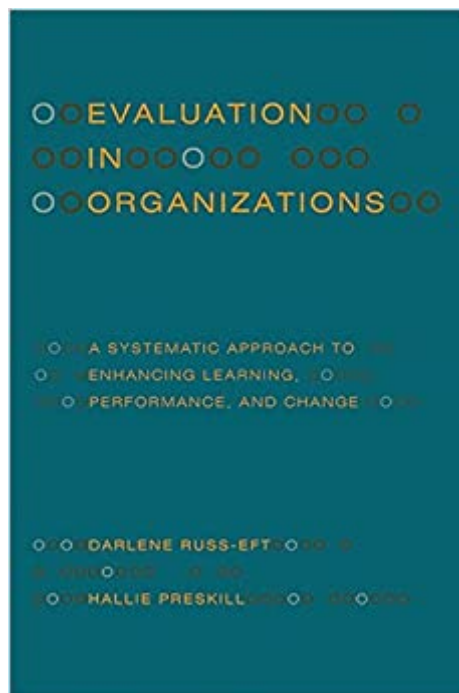




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Evaluation In Organizations: A Systematic Approach To Enhancing Learning, Performance, And Change



Synopsis

From new product launches to large-scale training initiatives, organizations need the tools to measure the effectiveness of their programs, processes, and systems. In *Evaluation in Organizations*, learning theory experts Darlene Russ-Eft and Hallie Preskill integrate the most current research with practical applications to provide a fully revised new edition of this essential resource for managers, human resource professionals, students, and teachers.

Book Information

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Ricardo A. Millett, Director of Evaluation, Kellogg Foundation "âœRuss-Eft and Preskill set out on an ambitious journey to provide a systematic and comprehensive approach to the theory and practice of "evaluation" and they deliver!" •Mark Easterby-Smith, Professor of Management Learning, Lancaster University "âœRuss-Eft and Preskill have written a valuable book that applies a collaborative approach to evaluation. Not only do they provide a comprehensive and accessible overview of the evaluation theory, but also offer a rigorous review and critique of its methods and techniques. This is not just another evaluation cook-book, but a resource for the thinking evaluator."

Darlene Russ-Eft is Professor and Chair of the Department of Adult and Higher Education Leadership, at Oregon State University. She was the former Director of Research Services at AchieveGlobal, Inc. She lives in Portland, Oregon. Hallie Preskill is Director of Strategic Learning

and Evaluation with FSG Social Impact Advisors, a non-profit organization that works with foundations, nonprofits, corporations, and governments, to accelerate the change of social progress. She lives in Seattle.

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A detailed and informative book.

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